

BARCAMP
PHILLY
NOV 12, 2016

Huntsman Hall
at The Wharton School
University of Pennsylvania

CONTACT US

info@barcampphilly.org
twitter.com/barcampphilly

WHY SPONSOR BARCAMP PHILLY 2016?

Sponsoring BarCamp Philly is one of the best ways to support Philadelphia's educational community environment, foster learning and collaboration and reach some of the most driven, creative and tech-savvy people from the region.

We love our sponsors, and we show it - leading up to the event, with tweets to 3,500+ dedicated and engaged followers and plenty of love on our website, and all day long at BarCamp with online and IRL shoutouts, logos displayed proudly and providing space for our sponsors with tables to network, mingle and be a part of the true BarCamp experience.

Our 2016 sponsorship levels allow for companies and individuals to donate whatever their budget allows.

We use all sponsorship money to improve the quality of the BarCamp Philly experience. Last year, sponsorship money went to t-shirts, breakfast, coffee and afternoon snacks, conference materials and a big BarCamp celebration at the after party.

Chances are, if you're getting this, you've taken part in a past BarCamp Philly, and no matter how big or small - we thank you for your contribution! Now, onto the details.

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PREMIER SPONSORSHIP PACKAGES

Get **THE** most visibility possible with our premier packages that offer top billing on social media, on the sponsor section of the website and on the wall and around the space at the event.

BREAKFAST: \$2,000

This package sponsors the professionally-catered morning breakfast spread of pastries, bagels, fruit, yogurt and more, that will kick us off in the morning. It is a seriously delicious way to start the day. Did we mention it includes bacon? It comes out to ~\$4 per person to start everyone's day off right.

CAFFEINE: \$1,500

Buy coffee for everyone. All day. No really, we're able to provide both the morning and afternoon coffee and tea service that will be available to fuel attendees all day long with this sponsor package. It comes out to ~\$3 per person to make sure we're all buzzing about BarCamp Philly.

SUGAR RUSH: \$1,500

This package sponsors an afternoon infusion of sweetness and salt, by way of hot spiced apple cider, delicious cookies, gourmet popcorn and more, all of which will be brought into the main forum during the lunch break and is around til late in the day. It comes out to ~\$3 per person to keep BarCamp Philly's bellies full all afternoon.

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FEED BARCAMP PHILLY: \$5,000

We are offering the biggest sponsor spot available, if you're ready to be the hero of BarCamp Philly 2016! This sponsorship level provides all of the food and drink services in the levels above - the beautiful professionally catered spread at breakfast, ample coffee and tea all morning and afternoon and an afternoon infusion of sweetness. It comes out to ~\$10 per person to provide all of this awesomeness to every attendee. And if you choose this level, we get to see how large we can print your logo - challenge accepted.

AFTER PARTY: \$2500

The after party is a chance for attendees to relax, have a drink and connect with everyone they've chatted with and learned from all day at BarCamp Philly. Sponsorship covers light fare and an open bar for 2 hours. This party is the place to be for BarCamp locals and out-of-towners alike. It comes out to about ~\$5 per person for a pretty killer after party.

In addition to the perks of the LUCHADOR! sponsor level, the premium sponsorship levels include a recruitment/networking table during the day (first come, first serve), food and drink and/or after party branded signage and the opportunity to be a big presence at BarCamp Philly 2016. These sponsorships also come with ample digital and analog shoutouts and special billing on the site and T-shirt.

We're open to reworking the details if you have another idea in mind, so let us know what you're thinking!

NOTE: Amounts above are approximate based on estimated attendance and previous year's budget.

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STANDARD SPONSORSHIP LEVELS

LUCHADOR! \$1,000

Your logo gets top billing on our site, the back of the BarCamp Philly t-shirt, a well-placed wall decal at the event and you receive 6 free tickets.

GIANT: \$500

Your logo is featured on our site, the back of the BarCamp Philly t-shirt, on a wall decal at the event and you receive 4 free tickets.

BIG: \$250

Your logo is featured on our site, company name listed on the back of the BarCamp Philly t-shirt and you receive 2 free tickets.

EVEN MORE:

+\$500 TO GIANT OR LUCHADOR! LEVEL

Ask about the opportunity to set up a recruitment/networking table during the day. This perk is first come, first serve and limited.

SPONSORED BEFORE?

*You've got the coveted Legacy Sponsor status, and that means 2 extra tickets for each level when you sponsor at **GIANT** or **BIG!***